



Signage Opportunities

Backstraight signage is one of the most highly effective opportunities a sponsor can utilise for branding recognition at Greyhounds WA.

Backstraight signage is visible to Greyhounds WA patrons at every race meeting throughout the year. Greyhounds WA Cannington holds race meetings every Wednesday and Saturday, all year round. These race meetings attract viewing audiences from the race going public and all races each week are televised on SKY Racing. We also regularly hire out our facilities for various functions providing even more people who will have the opportunity of viewing your signage.

Rights to the perimeter signage at Greyhounds WA, Cannington measuring approximately 16m x 2.4m, will be extended to you for a rental period of 12 months.

We are more than willing to discuss any other possible signage opportunities with you should you have any other ideas or preferences.

**Backstraight signage
retails at
\$2000 - 3,000 plus GST per year (depending on size)**



Other signage can be costed on an individual basis.

Please note that sign writing or banners needed on the existing signage site will need to be borne by you at a cost of approx\$1,200 - \$2000, although maintenance of the signage is the responsibility of Greyhounds WA.