



Saturday Night - Race Sponsorship

Greyhounds WA continues to attract record crowds, last year our attendance figures increased by 15,000. With Saturday being Greyhounds WA's premier night of chasing action, sponsorship of a Saturday night race meeting provides an effective means of targeting new business opportunities for your organisation.

A Saturday night sponsorship package comprises the following benefits:

- Naming rights to all races scheduled in the Saturday night race program (Usually 12 races)
- Corporate logo on the cover of the Greyhounds WA Saturday night race book
- Corporate advertising in the Greyhounds WA Saturday night race book. Advert size is as follows: Quarter page: 161mm x 39mm
- Buffet dinner for six people at the award winning Checkers Restaurant at Greyhounds WA, Cannington on Saturday night, valued at \$90 per person (*Includes buffet, Swan draught beer, bottled house wine and Schweppes postmix soft drinks*)
- Six free souvenir race books to compliment your dining experience at Checkers Restaurant.
- Public announcement messages made regularly oncourse throughout the duration of your sponsored Saturday evening.
- The ability to play television commercials or related video productions through the oncourse closed circuit television system available at the venue.
- Temporary oncourse signage – your company banners or corflute.
- The option to display brochures, flyers etc to patrons dining in Checkers Restaurant

Please note any additional sponsorship benefits can be tailored into the above package if so desired.

**The Saturday night race sponsorship package is available for
\$2,000 plus GST**



For further advertising exposure a "Backstraight Sign" (approx. 8m x 2m) can be purchased, for a one year period, this sign retails at \$2000 plus GST. Please note that any sign writing needed on the existing signage site will need to be borne by you, although maintenance of all sites is the responsibility of Greyhounds WA.

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