



# *Feature Race Series Sponsorship*

A feature race series is one of the more prestigious events on the Western Australian greyhound chasing calendar, typically attracting a high grade of greyhounds, contesting the event.

A feature race series is held over two Saturday night race meetings, with the first meeting consisting of the running of the heats and then culminating with the running of the final.

Being a premier event, the final a feature race series typically attracts high oncourse attendance figures across all areas of the venue. Overall attendance figures have steadily increased over the past year by more than 15,000 people.

With this in mind, sponsorship of a feature series at Greyhounds WA offers organisations the opportunity to target new business opportunities through a series of advertising methods offered within the sponsorship package as well as generated greater impact and awareness of your organisation with oncourse patrons as well as those viewing the meeting.

A Saturday night sponsorship package comprises the following benefits:

- Naming rights to all races scheduled in the Saturday night heats and finals.
- Corporate logo on the cover of the Greyhounds WA Saturday night race book.
- Corporate advertising in the Greyhounds WA Saturday night race book. Advert size is as follows: Quarter page: 161mm x 39mm
- Buffet dinner for six people at the award winning Checkers Restaurant at Greyhounds WA, Cannington on the Saturday night finals, valued at \$90 per person (*Includes buffet, Swan draught beer, bottled house wine and Schweppes postmix soft drinks*)
- Six free souvenir race books to compliment your dining experience at Checkers Restaurant on the finals.
- Public announcement messages made regularly oncourse throughout the duration of your sponsored Saturday evening.
- The opportunity to be involved with the trophy presentation series on the night of the final. On the night the winning greyhound will be decorated with a rug designed and produced with your company's corporate colours. A trophy will be provided and will be engraved or branded with the relevant acknowledgements to your company.
- The ability to play television commercials or related video productions through the oncourse closed circuit television system available at the venue.
- Temporary oncourse signage – your company banners or corflute.
- The option to display brochures, flyers etc to patrons dining in Checkers Restaurant – Media Exposure – printing of names in the West Australian.

**The Feature Final Race Series sponsorship package is available for  
\$5,000 plus GST**

*For further advertising exposure a "Backstraight Sign" (approx. 8m x 2m) can be purchased, for a one year period, this sign retails at \$2,000 plus GST. Please note that any sign writing needed on the existing signage site will need to be borne by you, although maintenance of all sites is the responsibility of Greyhounds WA.*